



**Gourmet Dairy**  
since 1926

## **PRESS RELEASE**

Mertingen/Günzburg, 23<sup>rd</sup> July 2021

### **Golden Bundesehrenpreis awarded to Zott**

**Mertingen dairy receives the Bundesehrenpreis for the twelfth time, the highest quality award in the German food industry**

The Federal Ministry of Food and Agriculture honored Zott – the gourmet dairy from Mertingen – with the Bundesehrenpreis (Federal award of honor) for the twelfth time, awarding a gold prize to the dairy for the second time. This is the highest quality award given in the German food industry.

The Bundesehrenpreis is awarded annually to the nine companies in the German dairy industry which achieved the best results the previous year in quality inspections by the DLG (Deutsche Landwirtschafts-Gesellschaft - German Agricultural Society). The product-specific expert tests center on a sensory analysis of the foods. This analysis is supplemented by laboratory tests and a review of the declaration and packaging.

The Bundesehrenpreis stands for a high level of trustworthiness and indicates the value a company places on quality performance, according to DLG President Hubertus Paetow. Companies that receive the award process valuable resources into the highest quality products with a strong level of expertise. Now that Zott's commitment to quality and gourmet products has been recognized, the company aims to remain faithful to it. It is the same mission Zott has always had: "In our corporate mission statement, we make a promise to our customers and consumers that we offer gourmet products. To support this, we maintain high quality standards in every area of the company – for the raw materials we use, for our everyday work, and of course for our gourmet products themselves" explains Dr. Jens-Michael Liepe, Head of Quality Management at Zott, speaking on behalf of all of the employees who contribute to the company's ongoing success.

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Dr. Jens-Michael Liepe (Head of Quality Management) represents all of the employees in celebrating the 12th Federal award of honor for Zott. Photo: Zott

#### **About Zott – the gourmet dairy:**

Zott – the gourmet dairy is an independent family company with production sites in Germany (Mertingen and Günzburg) and Poland (Opole). In 2020, Zott generated group revenues of 935 million euros and processed around 898 million kg of milk with over 2,800 employees. The company distributes and sells its products in many countries around the world, and is one of Europe's largest dairies. The group's most well-known brands are Monte, Sahnejoghurt, Jogobella, Primo and Zottarella.

#### **Press contact & visual materials**

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